

# Who to follow on Twitter in 2016

[blogs.lse.ac.uk/polis/2016/01/19/who-to-follow-on-twitter-in-2016/](http://blogs.lse.ac.uk/polis/2016/01/19/who-to-follow-on-twitter-in-2016/)

2016-1-19

**Lauren Suk is a MSc Media and Communications Student at LSE and Social Media Intern for Polis. (@sukkirie)**

With 2016 just getting underway, Polis Social Media intern Lauren Suk gives us her top tips of who to follow on Twitter to stay one step ahead of what is sure to be a tumultuous year in the world of journalism...



## New Roles in the Newsroom

Mobile editor is a role that did not exist until few years ago but major media have such new roles in their newsroom, likewise many journalists or media experts you have been following for a year or even few months ago may have shifted their role since media environment is changing ever faster and newsrooms are adapting to this changes. Here's list of relatively new roles in the newsroom and media experts you can add into your list in 2016.



## John Thornhill, Financial Times Innovation Editor @johnthornhillft

Former deputy editor at the FT, will be in charge of bringing new technology into the newsroom to change how the outlet commissions and publishes opinion pieces

## Cory Haik, Mic Chief Strategy Officer @coryhaik

Former Washington Post Chief Digital Officer moves to [Mic](#) to help product to revenue growth

## Mobile Editors

### David Ho @DavidHo

WSJ Executive Mobile Editor

### Subhajt Banerjee @subhajtjb

Mobile Editor at The Guardian

**Nathalie Malinarich @nmalinarich**

Mobile Editor at BBC News Online

**Emily Banks @emjbanks**

Bloomberg News Deputy Mobile Editor

**Aron Philhofer @philhofer**

Executive Editor of Digital at The Guardian and Founder of @documentcloud & @HacksHackers

### **Data Journalists**

**Tynan DeBold @tynandebold**

Multimedia editor at Wall Street Journal and winner of 2015 Data Visualisation of the Year

**John Burn-Murdoch @jburnmurdoch**

Data journalist at Financial Times

**Simon Rogers @smfrogers**

Data journalist, and Data Editor at Google, and former editor of Guardian Datablog

### **Drone Journalists**

**Matthew Schroyer @MattSchroyer** Founder of DroneJournalism.org

**Matt Waite@mattwaite** Founder of Drone Journalism Lab

### **Media Merges**

Another change in the media landscape is a merge of media companies into existing media empires or even non media businesses for aiming to influence media and here are few media moguls who own media empire which include recent merges and possible merges.



**Silvio Berlusconi @SBerlusconi2014**

According to Forbes Berlusconi is businessman with vast influence over the media in southern Europe. His family holdings (worth €6.4 billion) include Mediaset, the commercial broadcaster, which operates popular TV channels in Italy and Spain, and Mondadori, Italy's biggest publisher.

**Patrick Drahi @Pdrahi**

French-Israeli billionaire's telecoms company Altice, based in the Netherlands, has spent more than €40 billion buying mobile, internet and TV providers including SFR in France and Cablevision in the U.S.

**Alibaba Group @AlibabaGroup**

Jack Ma's Chinese internet giant, Alibaba Group agreed a deal to buy the Hong Kong's most influential English daily newspaper South China Morning Post in December 2015 at a consideration of \$266 million.

**News Corp. Rupert Murdoch @rupertmurdoch**

Co-chairman of News Corp., American multinational media corporation and world's fourth largest media group in 2014 by revenue. He remains hugely influential in the U.K. According to Politico, Media insiders are also wondering whether Murdoch's entertainment company, 21st Century Fox, will resurrect a bid for full control of the satellite TV group Sky.

**Bloomberg News Michael Bloomberg @MikeBloomberg**

Former three-term mayor of New York City, Mike Bloomberg co-founded Bloomberg News in 1990, which businesses include Bloomberg terminal, television, radio, Bloomberg Businessweek, Bloomberg Markets, online and mobile platforms and its billionaire's recent take over include Washington radio station WNEW-FM, which changes its format from general news to business news and talk.

***Anything we've missed? Leave your suggestions for more Twitter accounts in the comment section below.***

- Copyright © 2014 London School of Economics and Political Science